

August 25, 2015

For Immediate Release

During the 2015 Members' Conference which took place at Big Cedar Lodge in Ridgedale, MO, the TMA Board of Directors announced the newly established **"Tom Gallagher Endowment Fund"** to honor Tom Gallagher, who recently retired from Cabela's and also stepped down from serving on TMA's Board of Directors after 14 years.



Tom Gallagher standing with the TMA Board of Directors for the unveiling of endowment plaque.

Jeremy Lees, TMA Treasurer made the presentation on behalf of the board and shared these comments, "During Tom's tenure he has always taken the lead on promoting treestand safety. Tom sets a great example for others to follow in supporting Treestand Safety Education".

A unique donor's plaque was also unveiled during the Awards Banquet listing those that have made contributions to date which total \$16,500. The endowment funds will continue to support TMA's efforts to promote Treestand Safety Education. The perpetual plaque displays 3 donor levels represented with leaves forming a tree and branches: Gold-\$5,000, Silver-\$1,000 and Bronze-\$500. Contributions will be accumulative and donors will be recognized by various levels of achievement. John Louk, Executive Director recognized those that have contributed thus far: Primal Vantage-Gold Level (\$15,000), TEC Services-Silver Level (\$1,000) and Tom and Jacque Gallagher-Bronze Level (\$500).

The TMA Board of Directors encourages companies throughout the hunting industry to consider making a donation to show their support to Tom and also join TMA's efforts to promote treestand safety. Please contact the TMA Office if you wish to make a contribution.

The Treestand Manufacturer's Association (TMA) is a nonprofit trade association that specifically devotes its resources to promoting treestand safety through education. It endeavors to improve treestand safety with the support of its member and also by fostering relationships with organizations with similar goals.

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